



FOR IMMEDIATE RELEASE—December 31, 2008—Berkeley, California, USA

## MAGICO INTRODUCES THE MODEL 5



Magico LLC, America's premier high-performance loudspeaker manufacturer, is pleased to announce the world premier of the newest member of its fabled M-Series, the Model 5.

The M series represents Magico's pursuit of the next frontier in loudspeaker design. Our latest achievement, the Model 5, brings together the ambitions of our design, engineering, and production teams. A 4-way system which utilizes our proprietary MR-1 Ring Radiator tweeter, two optimally balanced 6" Nano-Tec drivers, and new "Titan" 9" Nano-Tec woofers, makes the Model 5 the first Magico speaker to incorporate a full complement of truly 'in-house' drive-units. Retaining our revolutionary 'tension-coupling' mechanism, and combining our signature 17-ply Baltic Birch cabinet with a convex baffle, we  
*more...*

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have created the ideal housing for our massive new bass drivers. As visually inspired as it is technologically advanced, the Model 5 is our effort to permanently change the landscape of the loudspeaker industry.

Magico will be demonstrating the Model 5 at CES 2009 in Las Vegas in the Magico Suite, Venetian Towers, Suite 30-329. The Magico Model 5 is the recipient of the CEA's prestigious Innovations 2009 Design and Engineering award.



## Specifications

### Driver Complement

- 1" MR-1 Ring Radiator Tweeter
- 2 x 6" Nano-Tec Mid-Woofers
- 2 x 9" Nano-Tec "Titan" Woofers

Sensitivity: 89 dB

Impedance: 4 Ohms

Frequency Response: 22Hz-50 KHz

Recommended power: 50-1000 Watts

Dimensions: H: 53" x D: 21" x W: 18"

Weight: 360 Lbs (165 kg)

## Pricing and Availability

The US Retail price of the Magico Model 5 is \$89,000/pr. Delivery will begin in Q1 2009.

## About MAGICO

Magico was created over a decade ago for the sole purpose of leading a no holds-barred assault on what is possible in contemporary loudspeaker design. Inspired by the unique vision of industrial designer and accomplished musician Alon Wolf, every Magico product is designed against the true standard of perfect audio reproduction-live music. At Magico, we strive to lead in the creation, development, and manufacture of the most elegant and *more...*

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technologically advanced loudspeaker systems in the world. Each product expresses our passion to craft uncompromising devices that reveal the music as never before.

## **Contact**

For more information on the Model 5 or any Magico loudspeaker, please contact Irv Gross at Magico LLC, 932 Parker St. #2, Berkeley, CA 94710, 510-649-9700 x300, [irv@magico.net](mailto:irv@magico.net).