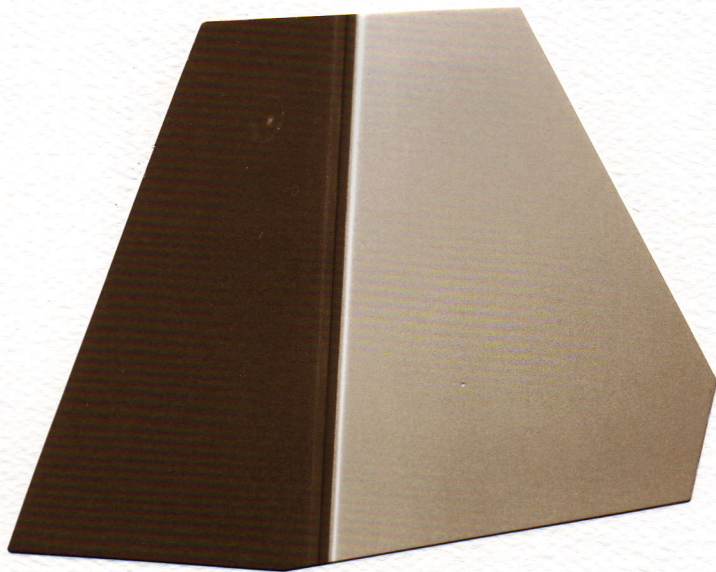
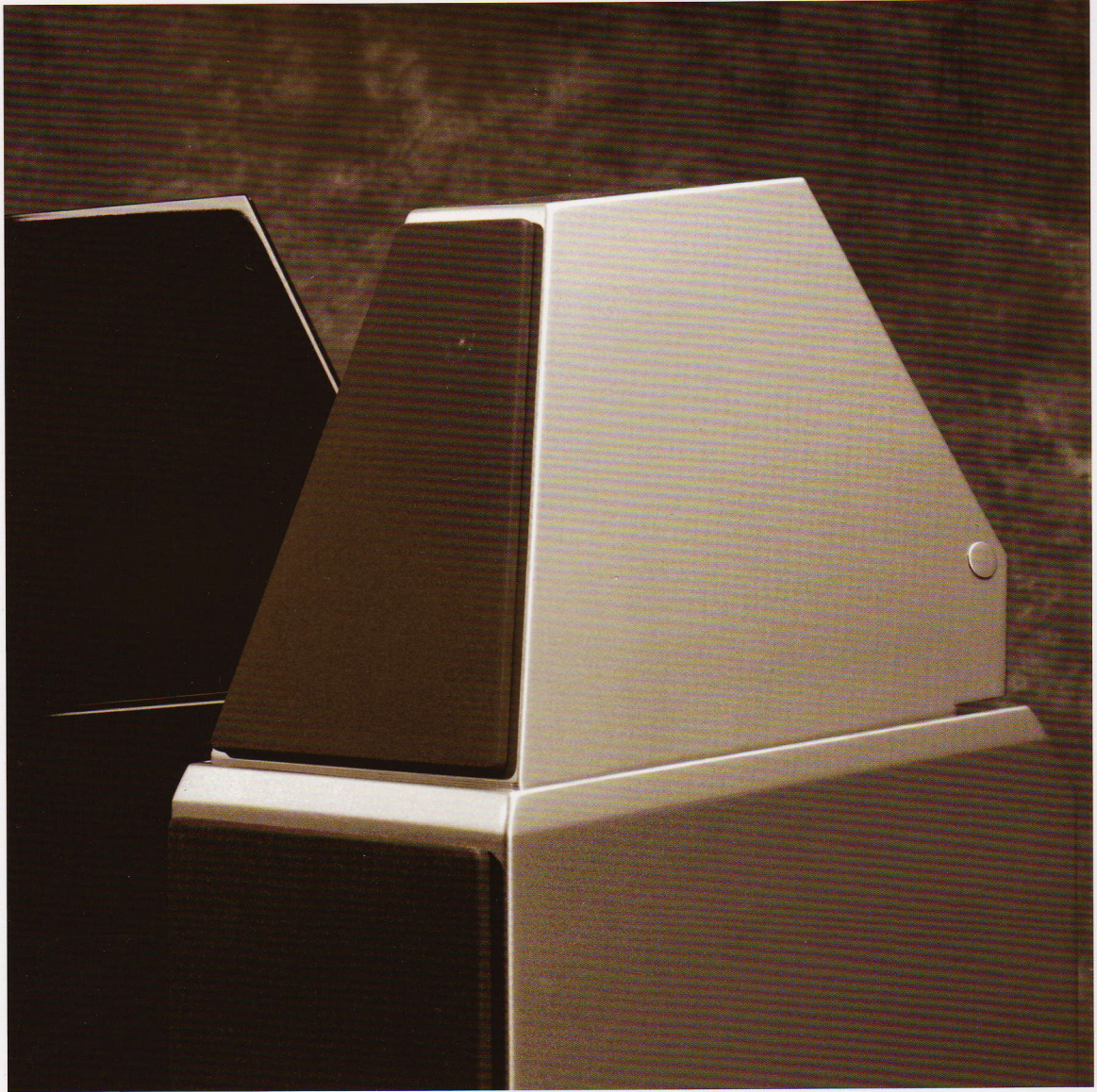


WATT/Puppy[®] System 8





“Beauty is truth, truth beauty...”

John Keats, *Ode on a Grecian Urn*



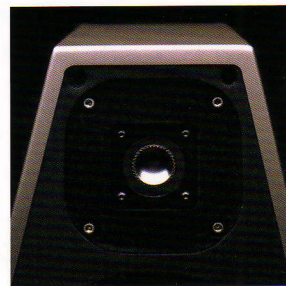


Every now and then the audio press tries to resolve one of the persistent quandaries of high-end reproduction by suggesting there are basically two kinds of listeners—those who prefer beauty and those who prefer accuracy. The implication is that beauty and accuracy are fundamentally implacable; you can choose one or the other but not both.

For the past decade, one goal of Wilson Audio's research has been to upset the apple cart of this conventional wisdom. The first product to really challenge the notion was the cost-no-object Alexandria® X-2. A combination of new cabinet materials, new drivers, new crossover technology, and new approaches to time domain coherence resulted in a loudspeaker that caused many people to radically rethink what reproduced music could sound like.

Alexandria became a research lab, spinning off new approaches to speaker design that transformed the more affordable speakers in the Wilson line. First to benefit was the MAXX® Series 2, which debuted to rave reviews. Next came Sophia Series 2, making Wilson's most affordable loudspeaker an even more astonishing value.

Now it's the WATT/Puppy's turn. The loudspeaker practically synonymous with Wilson Audio, in continuous production since 1988, has entered its Series 8 iteration with its own bold proclamation: you can have beauty and accuracy. Or, more precisely, you can have the visceral and emotive experience of live music, which is the sum of myriad cues—some measurable, others essential to making the hairs on the back of your neck tingle with auditory pleasure.



This magical synergy is the sum of many details: A new tweeter (from the MAXX 2). A new WATT enclosure constructed from an innovative combination of X material (prized for its lack of coloration and resonance) and M material (prized for its midrange clarity) in a sophisticated internal bracing configuration. MAXX Series 2 crossover technology, now employed in System 8, achieves greater top-to-bottom coherence along with greater bass linearity, impact, and speed.

What do you value most in a loudspeaker? Air? Transparency? Mid-range beauty? Macro- and micro-dynamic contrast? Transient speed? Bass extension?

Truth or beauty.

The WATT/Puppy Series 8. You don't have to choose.

The Evolution of a Classic

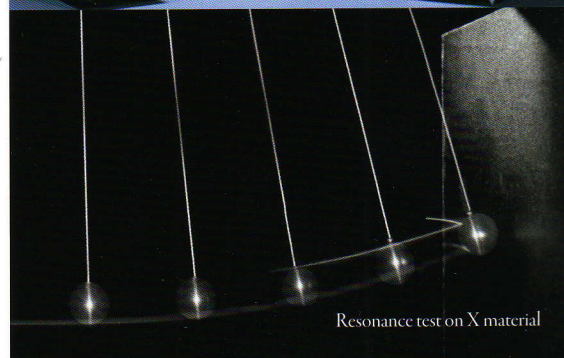
In 1985, Dave Wilson needed an accurate and portable location monitor for the series of audiophile recordings he was making. Finding nothing satisfactory on the market, he went into his garage and came out with the original WATT (Wilson Audio Tiny Tot). As news of his creation circulated in the audiophile and professional audio worlds, the demand convinced Dave to begin manufacturing the WATT commercially.

Soon, the desire to have the sound of the WATT available in a full range system led to the creation of the Puppy (where the woofers reside, of course). The external wiring that connected upper to lower cabinets came to be known (naturally) as the Puppy tail. The WATT/Puppy Series 6, introduced in 1999, really marked the beginning of profound evolutionary advances in the speaker's design. Years of materials research paid off in substantively more inert and coloration free cabinets for both WATT and Puppy (the Puppy's internal volume increased for the first time). High frequency grain and distortion were markedly decreased. The Puppy tail disappeared, replaced by custom internal wiring.

The System 7 in 2002 brought further refinements to the WATT cabinetry with yet another quantum reduction in tweeter grain. The era of unparalleled transparency, air, and tonal beauty began, showing the promise now realized in the new System 8 WATT/Puppy.

Along the way, the WATT/Puppy maintained Wilson Audio's exacting standards of physical beauty, exemplified by the exclusive WilsonGloss™ finish, available in four standard colors, eight upgrade colors, and an infinite palette of custom colors.

Subtle styling changes introduced with System 8 further enhance WATT/Puppy's sculptural integrity, highlighted now by the introduction of the pin-and-detent grille system featured on Alexandria, MAXX Series 2, Sophia Series 2, and Duette.



Resonance test on X material



WATT/Puppy System 6
1999



Blind listening test of
three WATT modules,
each constructed
of a different material.



WATT/Puppy System 8
2006

Specifications

Nominal Impedance: 4 ohms

Woofers: Two 8 inch

Midrange: One 7 inch

Tweeter: One 1 inch Inverted Titanium Dome

Sensitivity: 92dB@1 watt (2.0 V at 1 meter)

Minimum Amplifier Power: 7 WPC

Frequency Response: (with port contribution)
+0, -3dB 21 Hz - 22.5 kHz

Height: 41 inches

Width: 13 inches

Depth: 18.75 inches

System Product Weight: (each) 170 lbs

Approx. Shipping Weight: (for complete system) 566 lbs

102-VV
C.C.A